

# **ASIANCULTURE**DAY

**Asian Culture Day announces Kick-Off Party and Press Conference, taking place at the Chrome Room inside the Santa Fe Station, February 26, 2019 from 3pm to 8pm.**

Las Vegas, NV, Feb. 18 – Asian Culture Day (ACD) the largest Asian Festival in Las Vegas, not only highlighting and showcasing the cultures of the 48 Nations that make up Asia but also bridging the gap between Asia and Nevada. During the 2-day event, Las Vegas and surrounding cities will get a taste of Asia through one of the largest Asian Food Festivals in Vegas; the CAN Expo (Connecting Asians with Nevada), a place where all attendees will have a chance to visit with and learn about Asian businesses, culture, and local government services; and cultural performances from performers from all over Asia and many local performers from the Las Vegas Valley.



**On February 26, 2019**, from 3pm to 8pm, ACD will be hosting its annual kick-off party and press conference at the Chrome Room at Santa Fe Station. This private event will take guests through the history of Asian Culture Day from its inception to the highlights of the inaugural 2018 ACD Festival, have cultural performances, and provide the government officials and corporate partners to share the excitement for ACD . Food and drinks will be provided.

**ACD 2018** had its inaugural countdown to Asian Culture Day at the Fremont Street Experience where thousands of party goers witnessed the exotic performers from all over Asia and the Las Vegas Valley, and helped ring the very first Asian Culture Day. Days 2 and 3 had events at the Rio and Orleans Arena. Overall, thousands of participants gathered in Las Vegas to make the very first Asian Culture Day a part of Nevada history.



**ACD 2019** is set to be even bigger and more exciting with the new 100,000 sq. ft outdoor venue at the Santa Fe Station, featuring one of the largest Asian Food Festival in Las Vegas that will share the delicious flavors of the 48 nations that make up Asia. And for the very first time, ACD will be hosting a food contest between the various types of cuisine. Winners of each category will be awarded with the ACD best of Las Vegas trophy! Besides food, there will be many cultural performances and exhibitions in the ballrooms and Chrome Room of Santa Fe Station. There will also be a Gala Dinner on the 18<sup>th</sup> bringing together the who's who of Vegas and Asia. ACD 2019 will connect thousands of people throughout Las Vegas and surrounding cities with the traditions and cultures of Asia.



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